



DIVISION OF
CORPORATION FINANCE

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

September 25, 2015

Mail Stop 4720

Via E-mail

Mr. Michael Durbin
Chief Financial Officer
Community Choice Financial Inc.
6785 Bobcat Way, Suite 200
Dublin, Ohio 43016

**Re: Community Choice Financial Inc.
Form 10-K for the Fiscal Year Ended December 31, 2014
Filed March 30, 2015
File No. 001-35537**

Dear Mr. Durbin:

We have completed our review of your filing. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filing and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ David Irving

David Irving
Senior Accountant
Office of Financial Services I